Lect. PhD SİNEM TAŞLIK ÇINARLI

Personal Information

Email: sinem.cinarli@cbu.edu.tr
Web: https://avesis.mcbu.edu.tr/sinem.cinarli

International Researcher IDs
ScholarID: oIUep5cAAAAJ
ORCID: 0000-0002-5776-6969
Yoksis Researcher ID: 293563

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Doctorate, The effect of consumption values and brand preference on consumer purchase intention in the specialty food products market, Yasar University, Lisansüstü Eğitim Enstitüsü, 2022

Academic Positions

Lecturer, Manisa Celal Bayar University, 2018 - Present

Academic and Administrative Experience

Deputy Head of Department, Manisa Celal Bayar University, Saruhanlı Meslek Yüksekokulu, Gıda İşleme, 2022 - Present

Courses

Associate Degree
Food Marketing, Associate Degree, 2025 - 2026, 2023 - 2024, 2022 - 2023, 2021 - 2022
Mathematics II, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019
Food Microbiology, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Food Quality Control, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023
Innovation Management, Associate Degree, 2025 - 2026
Principles of Entrepreneurship in the Food Industry, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Environmental Protection, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023
Career Planning, Associate Degree, 2025 - 2026, 2024 - 2025
Hygiene and Sanitation, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 -

2021, 2019 - 2020, 2018 - 2019
Organic Agriculture and Postharvest Operations, Associate Degree, 2025 - 2026
Mathematics I, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Food Packaging Techniques, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
General Microbiology, Associate Degree, 2025 - 2026, 2024 - 2025, 2023 - 2024, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
Social Responsibility Project, Associate Degree, 2024 - 2025, 2023 - 2024, 2022 - 2023

Books

I. **DIGITAL MARKETING AND THE FOOD INDUSTRY**
Taşlık Çınarlı S.
in: Existing in the Virtual World from a Business and Economic Perspective, Neslihan Yalçınkaya,Mümine Karadağ, Editor, Özgür Yayınları, Gaziantep, pp.143-165, 2022

Papers Presented at Peer-Reviewed Scientific Conferences

I. **Examining the Reasons of Buying Specialty Foods and Investigating the Problems Related to Specialty Foods: A Qualitative Study in Turkiye**
TAŞLIK ÇINARLI S., YARIMOĞLU E.
48th EBES CONFERENCE, 04 June 2024, (Full Text)
II. **BİR DERLEME: GIDA GÜVENLİĞİ VE TÜKETİCİ BİLGİ, TUTUM, DAVRANIŞLARI**
TAŞLIK ÇINARLI S., ÇAĞLARIRMAK N.
7. Uluslararası Karadeniz'e Kıyısı Olan Ülkeler Sempozyumu, 29 November 2021, (Full Text)
III. **The Effects of Store Environment and Conspicuous Consumption Orientation on Impulse Buying Tendency in Apparel Industry**
YARIMOĞLU E., TAŞLIK ÇINARLI S.
2021 SMA ANNUAL CONFERENCE, Orlando, Amerika Birleşik Devletleri, 06 November 2021, (Full Text)

Metrics

Publication: 4