Öğr. Gör. Dr. MUSTAFA BİBER

Kişisel Bilgiler

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Uluslararası Araştırmacı ID'leri
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Biyografi

Dr Mustafa Bibr is a psychologist with a PhD in Psychology from the University of Exeter, specialising in human–AI interaction, behavioural science, and user experience research. Their work explores how individuals engage with AI technologies in emotionally sensitive and socially complex contexts, with a particular focus on digital exclusion, motivation, and identity-based trust.

Drawing on established theoretical frameworks, including the COM-B model, Social Identity Theory, and the Theory of Planned Behaviour, they conduct both qualitative and quantitative research to understand the psychological and behavioural drivers and barriers shaping technology engagement. Their academic expertise is complemented by applied experience contributing to research-led UX improvements in AI-supported platforms, helping to inform inclusive design, accessibility strategies, and user-centred adaptation.

They are particularly interested in roles that bridge behavioural science and technology, where psychological insight and user research directly inform product development and ethical innovation. Their approach combines psychological expertise with practical application to enhance interaction design, usability, accessibility, and the social relevance of intelligent systems.

Eğitim Bilgileri

Doktora, University of Exeter, Psychology, İngiltere 2020 - 2025
Yüksek Lisans, University of Exeter, Psychology, İngiltere 2019 - 2020
Lisans, İstanbul Aydın Üniversitesi, Türkiye 2010 - 2015

Araştırma Alanları

Avesis Araştırma Alanları: Sosyal ve Beşeri Bilimler
WoS Araştırma Alanları: Psikoloji
Scopus Araştırma Alanları: Sosyal Psikoloji, İnsan Bilgisayar Etkileşimi, Örgütsel Davranış ve İnsan Kaynakları Yönetimi

Akademik Ünvanlar / Görevler

Öğretim Görevlisi, Manisa Celal Bayar Üniversitesi, İnsan Ve Toplum Bilimleri Fakültesi, Psikoloji, 2025 - Devam Ediyor
Araştırma Görevlisi, University of Exeter, Health and Life Sciences, Psychology, 2020 - 2025

Verdiği Dersler

Lisans
History of Psychology, Lisans, 2025 - 2026
Industrial ans Organisational Psychology, Lisans, 2025 - 2026

Makaleler

I. **Predicting online privacy protection for Facebook users with an extended theory of planned behavior**
Biber M., Louis W. R., Smith J. R.
JOURNAL OF SOCIAL PSYCHOLOGY, cilt.165, sa.3, ss.313-329, 2025 (SSCI, Scopus)

Hakemli Bilimsel Toplantılarda Yayımlanmış Bildiriler

I. **Does Social Identity Matter in a Divorce AI Context?**
BİBER M.
EASP 2023 (European Association of Social Psychology Conference, 2023), Polonya, 30 Haziran - 04 Temmuz 2023, (Özet Bildiri)
II. **Predicting online privacy protection for Facebook users with an extended Theory of Planned Behaviour**
BİBER M.
Social Psychology Section Annual Conference, İngiltere, 25 - 27 Ağustos 2021, (Özet Bildiri)

Metrikler

Yayın: 3
Atıf (WoS): 4
Atıf (Scopus): 2
H-İndeks (WoS): 1
H-İndeks (Scopus): 1

Akademi Dışı Deneyim

Diğer Kamu Kurumu, Ministry of Family and Social Policies, Social Services, Psychologist