Assoc. Prof. FEYDA SAYAN CENGİZ

Personal Information

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International Researcher IDs
ScholarID: V5Fsp7kAAAAJ
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Publons / Web Of Science ResearcherID: ABG-5066-2020
ScopusID: 35744162400
Yoksis Researcher ID: 218927

Education

Doctorate, Ihsan Dogramaci Bilkent University, Faculty of Economics and Administrative Sciences, Political Science and Public Administration, Turkey 2007 - 2014
Undergraduate, Bogazici University, Faculty of Economics and Administrative Sciences, Political Science and International Relations, Turkey 1997 - 2001

Foreign Languages

English
German, A2 Elementary
French, A1 Beginner

Dissertations

Doctorate, Beyond the culturalization of the headscarf: Women with headscarves in retail jobs in 2000's Turkey, Ihsan Dogramaci Bilkent University, 2014

Research Areas

Avesis Research Areas: Social Sciences and Humanities
WoS Research Areas: Social Sciences Interdisciplinary, Political Science, Women'S Studies, Sociology
Scopus Research Areas: Social Sciences & Humanities

Academic Positions

Associate Professor, Manisa Celal Bayar University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER, 2022 - Present
Assistant Professor, Manisa Celal Bayar University, İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ, SİYASET BİLİMİ VE ULUSLARARASI İLİŞKİLER, 2018 - 2022
Istanbul Bilgi University, 2015 - 2018

Assistant Professor, Mardin Artuklu University, 2014 - 2015

Academic and Administrative Experience

Head of Department, Istanbul Bilgi University, Faculty of Communication, Department of Media, 2016 - 2018

Courses

Undergraduate
Gender and Politics, Undergraduate, 2020-2021, 2019-2020, 2018-2019
Political Sociology, Undergraduate, 2020-2021, 2019-2020
Introduction to Sociology, Undergraduate, 2020-2021, 2019-2020, 2018-2019
International Social Movements, Undergraduate, 2019-2020, 2018-2019
Comparative Government, Undergraduate, 2019-2020
Foundations of Media Studies, Undergraduate, 2017-2018
Seminar for Media and Communication Studies, Undergraduate, 2017-2018
Research Methods for Media Studies, Undergraduate, 2017-2018, 2016-2017
Political Economy of the Media, Undergraduate, 2015-2016
Literary Interpretation, Undergraduate, 2015-2016
Yeni Sosyal Hareketler, Undergraduate, 2014-2015
Toplumsal Kuram, Undergraduate, 2014-2015
Reading Skills, Undergraduate, 2013-2014
Media and Contemporary Social Thought, Undergraduate, 2013-2014
Women, Gender and World Politics, Undergraduate, 2012-2013
Social Movements, Undergraduate, 2012-2013
Introduction to Sociology, Undergraduate, 2010-2011
Undergraduate Double Major
Comparative Politics, Undergraduate Double Major, 2020-2021, 2019-2020
Siyaset ve Kadın, Undergraduate Double Major, 2019-2020
Qualitative Research Methods, Undergraduate Double Major, 2013-2014
International Social Movements, Undergraduate Double Major, 2012-2013

Supervised Theses

SAYAN CENGİZ F., Türkiye'de Yerel Yönetimlerde Kadın Adayların Siyasi Motivasyonları ve Engeller: İzmir Örneği, Postgraduate, F.KAYA(Student), 2024
SAYAN CENGİZ F., POPÜLER PSİKOLOJİNİN CİNSİYETİ: AİLE DANIŞMANLARI VE İLİŞKİ KOÇLARINA FEMİNİST BİR BAKIŞ, Postgraduate, N.SİLİCİ(Student), 2024
SAYAN CENGİZ F., Ofisten eve dönüş ve ataerkillik: Evden çalışmayla tanışan Manisalı beyaz yakalı kadınlar üzerine bir inceleme, Postgraduate, A.AKGÜN(Student), 2023
SAYAN CENGİZ F., Representation of women leaders in the media: Cases of Margaret Thatcher and Tansu Çiller, Postgraduate, A.DİLARA(Student), 2023
SAYAN CENGİZ F., Türkiye'de işveren kadın deneyimlerinin toplumsal cinsiyet perspektifinden analizi: KAİSDER ve ANGİKAD örneği, Postgraduate, S.ŞAHİN(Student), 2023
SAYAN CENGİZ F., Gündüz Kuşağı Programlarında Toplumsal Cinsiyet Rollerinin Sunumu ve Kadın Temsili, Postgraduate, S.DEVRAN(Student), 2022
SAYAN CENGİZ F., Political Style and Discourse of Radical Right-Wing Populist Leaders in Europe: Cases of Marine Le Pen and Viktor Orban, Postgraduate, C.NUR(Student), 2021

Articles

I. **The strongman vs. the sage? Populist performances and political masculinities in the 2023 Turkish elections**
SAYAN CENGİZ F., Demiralp S.
Third World Quarterly, 2026 (SSCI, Scopus)

II. **Eva Illouz, The Emotional Life of Populism: How Fear, Disgust, Resentment, and Love Undermine Democracy, Cambridge, UK: Polity, 2023, 232 pp., $20.31 (paperback)**
Sayan Cengiz F.
INTERNATIONAL JOURNAL OF COMMUNICATION, vol.19, pp.1652-1654, 2025 (SSCI)

III. **Claudia Liebelt, Istanbul Appearances: Beauty and the Making of Middle-Class Femininities in Urban Turkey. Syracuse, NY: Syracuse University Press, 2023, xiii+ 321 pages.**
Sayan Cengiz F.
NEW PERSPECTIVES ON TURKEY, vol.70, pp.143-146, 2024 (SSCI, Scopus)

IV. **'Make masculinity great again': politics of marriage and neoconservatism in Turkey's Islamic-oriented self-help discourse**
Sayan Cengiz F.
Turkish Studies, vol.25, no.2, pp.280-300, 2024 (SSCI, Scopus)

V. **Tracking Women's Public Space Experiences In Izmir Across Generations And Classes From The 1960s To The 2000s**
CENGİZ F. S., Celik F.
Fe Dergi, vol.15, no.1, pp.147-171, 2023 (TRDizin)

VI. **Gender, Islam and nativism in populist radical-right posters: visualizing 'insiders' and 'outsiders'**
Sayan Cengiz F., Tekin C.
Patterns of Prejudice, vol.56, no.1, pp.61-93, 2022 (AHCI, SSCI, Scopus)

VII. **HEGEMONIC MASCULINITY AND HEGEMONIC FEMININITY IN POPULIST POLITICS: MARINE LE PEN AND THE GENDER OF THE POPULIST RADICAL RIGHT**
CENGİZ F. S.
Moment Dergi, vol.8, no.1, pp.269-288, 2021 (TRDizin)

VIII. **'She just does not fit in here': Identity, politics of appearance and aesthetic labour in Turkey's retail landscapes**
Sayan Cengiz F.
International Journal of Fashion Studies, vol.7, no.2, pp.193-209, 2020 (ESCI, Scopus)

IX. **Gender in Turkey's Islamic-Oriented Self-Help Literature: Constructing Self-Regulating Female Subjectivity**
Sayan Cengiz F.
International Journal of Communication, vol.14, pp.5499-5517, 2020 (SSCI, Scopus)

X. **Married to Anatolian Tigers: business masculinities, relationalities, and limits to empowerment**
Akyüz Tursun S., Sayan Cengiz F., Çırakman Deveci A., Cindoğlu D.
Turkish Studies, vol.20, no.2, pp.297-321, 2019 (SSCI, Scopus)

XI. **Politics of Representation and Transformations in Representing Immigrants: A Comparative Analysis of ''Almanya Acı Vatan'' and ''Gegen die Wand''**
CENGİZ F. S.
OPUS Uluslararası Toplum Araştırmaları Dergisi, vol.13, no.19, pp.1202-1224, 2019 (TRDizin)

XII. **Eroding the symbolic significance of veiling? the Islamic fashion magazine Âlâ, consumerism, and the challenged boundaries of the Islamic neighborhood**
Sayan Cengiz F.
New Perspectives on Turkey, vol.58, pp.155-178, 2018 (SSCI, Scopus)

XIII. **"Overcome your anger if you are a man": Silencing women's agency to voice violence against women**
Akyüz Tursun S., Sayan Cengiz F.
Women's Studies International Forum, vol.57, pp.1-10, 2016 (SSCI, Scopus)

XIV. **Medicalization discourse and modernity: Contested meanings over childbirth in contemporary Turkey**
Cindoglu D., Sayan Cengiz F.
Health Care for Women International, vol.31, no.3, pp.221-243, 2010 (SSCI, Scopus)

Books

I. **"Satranç Tahtasında Bir Piyade": Yakup Kadri Karaosmanoğlu ve Bitmeyen Sürgün**
Sayan Cengiz F.
in: "Biz Erkekler": Türkiye'de Siyaset, Düşünce ve Edebiyatta Erkeklik Anlatıları , Aylin Özman,Selin Akyüz,Gülşen Seven, Editor, İletişim Yayınevi, İstanbul, pp.50-70, 2025

II. **Reconciling Religion and Consumerism: Islamic Lifestyle Media in Turkey**
SAYAN CENGİZ F.
in: Lifestyle Journalism: Social Media, Consumption and Experience, Vodanovic, Lucia, Editor, Routledge, New York, pp.53-65, 2020

III. **Bridal Anxieties: Politics of Gender, Neoconservatism and Daytime TV in Turkey**
Sayan Cengiz F.
in: Female Agencies and Subjectivities in Film and Television, Diğdem Sezen, Feride Çiçekoğlu, Aslı Tunç, Ebru Thwaites Diken, Editor, Palgrave Macmillan, Cambridge, pp.229-248, 2020

IV. **Beyond Headscarf Culture in Turkey's Retail Sector**
Sayan Cengiz F.
Palgrave Macmillan, New York, 2016

V. **Headscarf in the Context of Precarious Work: A Critical Approach to the Headscarf Discussion in Turkey**
SAYAN CENGİZ F.
in: Contemporary Turkey at a Glance: Interdisciplinary Perspectives on Local and Translocal Dynamics, Kristina Kamp, Ayhan Kaya, E. Fuat Keyman, Özge Onursal Beşgül, Editor, Springer VS, pp.111-124, 2014

VI. **Bir Yeni Sosyal Hareket Olarak Türkiye'de 1980 Sonrası Feminist Hareket: Değerler Değişimi mi Alternatif Dinamikler mi?**
SAYAN CENGİZ F.
in: Türkiye de Toplumsal Cinsiyet Çalışmaları: Eşitsizlikler Mücadeleler Kazanımlar, Hülya Durudoğan, Fatoş Gökşen, Bertil Emrah Oder, Deniz Yükseker, Editor, Koç Üniversitesi Yayınları, İstanbul, pp.115-134, 2010

Papers Presented at Peer-Reviewed Scientific Conferences

I. **Kişisel gelişimin politikası: Türkiye'de kişisel gelişim kültürü ve öznellik inşası**
SAYAN CENGİZ F.
Siyasi İlimler Türk Derneği II. Ulusal Siyaset Bilimi Kongresi, Ankara, Turkey, 7 - 08 October 2023, (Summary Text)

II. **Therapeutic culture and lifestyle politics - new sources of belonging for Turkey's secular middle class?**
SAYAN CENGİZ F.
Netherlands Institute of Advanced Studies Belonging and Mobility Conference, Amsterdam, Netherlands, 18 - 20 October 2023, (Summary Text)

III. **1960'LARDAN 2000'LERE KADINLARIN KAMUSAL MEKÂN ANLATILARINDA "ESKİ İZMİR": BİR SÖZLÜ TARİH ÇALIŞMASI**
ÇELİK F., SAYAN CENGİZ F.
"İzmir'in Yüz Yılı Sempozyumu", İzmir, Turkey, 15 - 17 December 2022, (Summary Text)

IV. **Biraderler rejiminden "zorba birader"e: Otoriter sağ popülizm, erkeklik ve toplumsal cinsiyet**
SAYAN CENGİZ F., DEMİRALP S.

Siyasi İlimler Türk Derneği I. Ulusal Siyaset Bilimi Kongresi, İstanbul, Turkey, 24 September 2022, (Summary Text)

V. **Politics of marriage in Islamic self-help discourse: Neoconservatism and reshaping gendered subjectivities**
SAYAN CENGİZ F.
Gender and Politics in Contemporary Turkey Online Workshop (org. by Yale University and EHESS), 16 May 2022, (Summary Text)

VI. **Populist Radical Right as Gendered Performance: The Case of Marine Le Pen**
SAYAN CENGİZ F.
European Sociological Association (ESA) 2021 Annual Meeting, Barselona, Spain, 31 August 2021, (Summary Text)

VII. **Gender and the Populist Radical Right Political Parties of Europe: A Social Semiotic Approach to FN's and AfD's Election Materials**
SAYAN CENGİZ F.
5th Prague Populism Conference, PRAG, Czech Republic, 27 - 28 May 2019, (Summary Text)

VIII. **Bridal Anxieties: Politics of Gender, Neoconservatism and Daytime TV in Turkey**
SAYAN CENGİZ F.
Female Agency and Subjectivity in Film and Television Conference, İstanbul, Turkey, 11 - 13 April 2019, (Summary Text)

IX. **"I lost 20 kilos for your love": Reflections of post-feminism in the construction of "new femininities" in Turkey's popular culture**
SAYAN CENGİZ F.
6th European Communication Conference (ECREA), PRAG, Czech Republic, 9 - 12 November 2016, pp.279, (Summary Text)

X. **Contesting the Muslim woman identity in Turkey: The controversy on the fashion magazine "Alâ"**
SAYAN CENGİZ F.
European Sociological Association (ESA) Conference, Prag, Czech Republic, 25 - 28 August 2015, pp.1458-1459, (Summary Text)

XI. **Bargaining for Citizenship: Masculine Citizen in Turkey**
SAYAN CENGİZ F., AKYÜZ TURSUN S.
ICSM Symposium on Men and Masculinities, İzmir, Turkey, 11 - 13 September 2014, pp.50, (Summary Text)

Funded Projects

SAYAN CENGİZ F., ÇIRAKMAN DEVECİ A., AKYÜZ TURSUN S., CİNDOĞLU D., TUBITAK Project, Yeni Sermaye ve Muhafazakarlık Gündelik Hayat Sosyolojisi Perspektifinden Anadolu Kaplanları, 2014 - 2016

Activities in Scientific Journals

Sosyoloji Dergisi, Publication Committee Member, 2024 - Present

Mobility Activity

Sabbatical Leave, Guest Researcher, Uppsala Universitet (Uppsala University), Sweden, 2026 - 2026

Metrics

Publication: 31
Citation (WoS): 14
Citation (Scopus): 109

H-Index (WoS): 1
H-Index (Scopus): 6

Awards

Sayan Cengiz F., Hintz L., Yavuz D., Kalousian M., APSA-PSA International Partnerships Award, American Political Science Association (Apsa) And Psa (Political Science Association), September 2026

Non Academic Experience

Milliyet Gazetesi, Yazıişleri Editörü
NTVMSNBC internet haber sitesi, Dış Haberler Editörü